

## Cloud Computing Summit 2009 – Hong Kong Hong Kong Convention and Exhibition Centre December 9, 2009 (Wednesday) Taking Your Business to the Cloud with the Right Strategy

| TENTATIVE CONFERENCE AGENDA    |   |
|--------------------------------|---|
| 08:15 - 08:50                  | REGISTRATION  |
| 08:50 - 09:30                  | Opening Keynote by Chair: The CIO, the CTO and the Cloud  |
|                                | Conference Chair and Keynote Speaker:   |
|                                | Mr. Claus Mortensen, Principal, Asia/Pacific Emerging Technologies Research, IDC  |
|                                | Asia/Pacific  |
| 09:30 - 10:00                  | Keynote Two: Bringing Cloud to the Earth - Capitalize on Cloud Computing to Renovate Your   |
|                                | IT Infrastructure and Innovate for the Future   |
|                                | Dr. Matthew Wang, Ph.D., Vice President, China Development Lab, IBM   |
| 10:00 - 10:30                  | Keynote Three: Cost Savings Start with Collaboration, On Premise and On line.   |
|                                | Mr. David Hooper, Information Worker Business Group Lead, Microsoft Hong Kong Ltd   |
| 10:30 –11:00                   | Keynote Four: Leveraging SaaS Business Intelligence and Analytics for Growth  |
|                                | Mr. Toa Charm   |
|                                | Regional Head of Business Intelligence Competency Centre, Enterprise Data;  |
|                                | HSBC Technology Service Asia Pacific, The Hongkong and Shanghai Banking Corporation   |
|                                | Limited   |
| 11:00 - 11:15                  | Morning Networking Coffee Break   |
|                                |   |
|                                | Keynote Five: Cloud Computing: Separating Hype from Reality   |
| 11:15 – 11:45                  | Keynote Five: Cloud Computing: Separating Hype from Reality<br>Senior IT Executive from Salesforce.com  |
|                                |   |
| 11:15 - 11:45<br>11:45 - 12:15 | Senior IT Executive from Salesforce.com   |
|                                | Senior IT Executive from Salesforce.com<br>Keynote Six: Cloud Computing: A Networking Perspective   |
|                                | Senior IT Executive from Salesforce.com<br>Keynote Six: Cloud Computing: A Networking Perspective<br>Mr. CK Lam, Enterprise Solutions Manager, APAC, Juniper Networks   |
|                                | Senior IT Executive from Salesforce.com   Keynote Six: Cloud Computing: A Networking Perspective   Mr. CK Lam, Enterprise Solutions Manager, APAC, Juniper Networks   CIO Insights Panel 1: Extending Your IT to the Cloud  |
|                                | Senior IT Executive from Salesforce.com   Keynote Six: Cloud Computing: A Networking Perspective   Mr. CK Lam, Enterprise Solutions Manager, APAC, Juniper Networks   CIO Insights Panel 1: Extending Your IT to the Cloud   Panel Chair:   |
|                                | Senior IT Executive from Salesforce.com   Keynote Six: Cloud Computing: A Networking Perspective   Mr. CK Lam, Enterprise Solutions Manager, APAC, Juniper Networks   CIO Insights Panel 1: Extending Your IT to the Cloud   Panel Chair:   Mr. Claus Mortensen, Principal, Asia/Pacific Emerging Technologies Research , IDC   |
| 11:45 – 12:15                  | Senior IT Executive from Salesforce.com   Keynote Six: Cloud Computing: A Networking Perspective   Mr. CK Lam, Enterprise Solutions Manager, APAC, Juniper Networks   CIO Insights Panel 1: Extending Your IT to the Cloud   Panel Chair:   Mr. Claus Mortensen, Principal, Asia/Pacific Emerging Technologies Research , IDC   Asia/Pacific  |
| 11:45 – 12:15                  | Senior IT Executive from Salesforce.com   Keynote Six: Cloud Computing: A Networking Perspective   Mr. CK Lam, Enterprise Solutions Manager, APAC, Juniper Networks   CIO Insights Panel 1: Extending Your IT to the Cloud   Panel Chair:   Mr. Claus Mortensen, Principal, Asia/Pacific Emerging Technologies Research , IDC   Asia/Pacific   CIO Panelists:   Mr. Joe Locandro, Director - Group Information Technology, China Light and Power   Mr. Mark Ross, VP & CIO, Sun Life Financial, Asia   Mr. Pack Ling, CIO, Greater China, GE   Mr. Avi Raju, Director, Asia Head of IT of Savills (HK) Property Firm   Mr. Sunny Lee, Executive Director – IT, Hong Kong Jockey Club  |
| 11:45 – 12:15<br>12:15 – 13:00 | Senior IT Executive from Salesforce.com   Keynote Six: Cloud Computing: A Networking Perspective   Mr. CK Lam, Enterprise Solutions Manager, APAC, Juniper Networks   ClO Insights Panel 1: Extending Your IT to the Cloud   Panel Chair:   Mr. Claus Mortensen, Principal, Asia/Pacific Emerging Technologies Research , IDC   Asia/Pacific   ClO Panelists:   Mr. Joe Locandro, Director - Group Information Technology, China Light and Power   Mr. Mark Ross, VP & ClO, Sun Life Financial, Asia   Mr. Pack Ling, ClO, Greater China, GE   Mr. Avi Raju, Director, Asia Head of IT of Savills (HK) Property Firm   Mr. Sunny Lee, Executive Director – IT, Hong Kong Jockey Club   Mr. Phoon Wart Teao, Sr. IT Director, Greater China Cluster, Philips (China) |



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| 14:30 – 15:00                  | Keynote Eight: Venturing into Cloud Computing? Don't Forget Your Security Umbrella   |
|--------------------------------|--|
| 15:00 - 15:30                  | Mr. Charles Cheng, Director of Product Marketing, China Business Unit, Trend Micro   |
|                                | Keynote Nine: The Service Driven Data Centre   |
| 15:30 - 16:00                  | Mr. David Ely, Director of Product Management, Data Center Solutions, Novell   |
|                                | Keynote Ten: Powering the Clouds Faster, Safer and "Greener"   |
| 15:30 - 16:00                  | Mr. Chris Chau, ANG, System Engineer, Citrix Systems   |
| 16:00 - 16:10                  | Afternoon Networking Coffee Break  |
| 40.40 40.40                    | Keynote Eleven: Building the Enterprise Cloud  |
| 16:10 - 16:40<br>16:40 - 17:20 | Mr. Toon-Chwee Wee, Chief System Consultant, VMWare  |
|                                | CIO Insights Panel 2: Assessing the Future for Cloud Technologies and the Changing Nature  |
|                                | of IT use and Purchasing Models  |
|                                | Panel Chair:   |
|                                | Mr. William Yin, Partner and Managing Director, Boston Consulting Group  |
|                                | CIO Panelists:   |
|                                | Mr. Sunny Chan, IT Director, LVMH Asia Pacific<br>Mr. Michael Leung, Senior VP and CIO, China Construction Bank (Asia)   |
|                                | Ms. Susan Poon, IT Director, APAC & Global, Demand Management, Rockwell Automation<br>Mr. Kevin Tsang, Regional IT Director, Asia Pacific, Cookson Electronics Limited – Enthone |
|                                | Mr. Edison Sam, Director and Head of IT, New York Life Worldwide Ltd<br>Mr. Edward Scheckler, Global Head of IT Infrastructure, CLSA, Ltd.                                       |
| 17:20                          | Closing Remarks by Chair   |
|                                |  |

Remarks: The above agenda is subject to change without prior notice.